

media kit 2010:
rates and specifications



(southeast education network)

editorial profile:



Our Goal: to reinvigorate the spirit of American education

The Southeast Education Network, through SEEN Magazine and www.seenmagazine.us, presents resources, ideas and techniques to help educators become more effective while growing personally and professionally.

The Southeast Education Network is the only organization that addresses the unique needs of educators who live and work in the southeastern United States. Our editorial coverage addresses issues in a variety of important areas:

- classroom management
- technology
- curriculum standards and review
- 21st Century Learning
- school safety and security
- character education
- post graduate degree programs
- continuing education
- best teaching practices
- professional development
- teaching tips and techniques
- products for the classroom
- educational travel
- personal and professional services for educators
- and much more

readership



SEEN Magazine reaches influential educators.

SEEN Magazine is primarily read by educators in 12 southeastern states: West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Alabama, Mississippi, Louisiana, Tennessee, Kentucky and Arkansas.

SEEN Magazine is mailed directly to schools and administrative officials in the larger districts of the Southeast. Within each of these schools, several copies are mailed, including a copy for the principal's office and a copy for teachers. In addition, we mail to superintendents, school boards, state education officials and education consultants.

SEEN Magazine is also available by subscription to interested educators and district decision-makers in the Southeast and beyond.

SEEN Magazine is distributed nationally at education conferences and conventions.

SEEN Magazine has more than 100,000 readers per issue. It is published 3 times per year in August, November and March.

editorial calendar



2010 editorial calendar

12.1 March 2010

Special Focus: Education in the global economy

Also:

Learning History – The best destinations to learn history
Career and technical education
The changing face of physical education
Professional development
Pupil transportation guide
Faith-based education

12.2 August 2010

Special Focus: Tribute to Teachers

Also:

The South's best undergraduate programs
Services for teachers
Classroom Buyer's Guide
Building the perfect school campus
Technology and curriculum
Teaching special learners

12.3 November 2010

Special Focus: Private Schools

Also:

Special Education Technology
Graduate schools of education
School trip planner
Technical colleges
Virtual learning
Educational conferences in 2011

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